July 12, 2010

#### BULLETIN

TO: ALL STORES, CONTRACT LIQUOR STORES AND DISTRIBUTION CENTER

FROM: Kimberly Ward, Buying Manager

SUBJECT: Alert Bulletin # 77

# **ALERT**

## All STIRRINGS MIXERS

The supplier of Stirrings Mixers has changed the package size from 1 liter to 750ml. Due to the change of size in these products the brand codes are changing. The change in size is preventing the typical process of a brand replacement to take place. Once the DC has run out of the old product, you must begin to order the new product. The new packaging will start to arrive at the DC 7/13/2010. The brand codes are listed below:

Description	Old Brand code	New Brand Code	DC Inventory
Cosmopolitan Mixer	894404	894403	0-order new code
Margarita Mixer	894410	894409	0-order new code
Pomegranate Martini Mixer	894418	894417	0-order new code
Mojito Mixer	894412	894411	309 cases



## **Stirrings Simple Pomegranate Martini**

A Sweet-Tart blend of pomegranate, lemon juice and cane sugar. The unique flavor of this mysterious fruit is sure to be a timeless favorite.

## **Stirrings Simple Cosmopolitan**

Inspired by the city's best Cosmopolitans, the Stirrings Simple Cosmopolitan is a sophisticated blend of bright cranberry juice and Key limes.



### **Stirrings Simple Margarita**

Great Margaritas start with great ingredients. Stirrings Simple Margarita is an authentic blend of real lime and lemon juice and pure cane sugar perfectly balanced with triple sec.

### **Stirrings Simple Mojito**

Inspired by Havana's vibrant lifestyle, the Simple Mojito mixer is a sweet blend of mint, cane sugar and lime juice.



Please contact Kimberly Ward at kwa@liq.wa.gov with any other questions regarding this alert.